Board of Visitors Meeting September 5, 2014

Present: Kate Foster, Pete Addicott, Wendy Ault, Jared Cash, Jerry Cayer, Shelby Childs, Sharon Cullenberg, Becky Davis-Allen, Al Feather, Ray Glass, Alison Hagerstrom, Valerie Huebner, Lisa Laflin, Betty-Jane Meader, Paul Mills, Anne Richardson, Mark Shibles, Ray Therrien, Mary Viruleg

Chair’s Report – Jerry Cayer
Chair Cayer expressed his thanks to previous chair Alison Hagerstrom for her service to the Board of Visitors, citing her leadership as a wonderful example to follow. He alerted the Board to the resignation of Sandy Goodwin. A new work-related leadership role leaves her unable to serve out the remainder of her term. President Foster will send a note to Sandy on behalf of the Board thanking her for her service.

The roster of members should be updated to reflect any changes that members wish to have made to their individual listings. Changes should be sent to Shelby Childs, Executive Coordinator, Office of the President.

As the Board currently does not have a Vice Chair, names for nominees may be submitted to the Chair. A vote will be taken at the October 24 meeting.

The BOT/BOV Steering Committee formed with members of the Board of Trustees and members of the seven campuses’ Boards of Visitors has proved to be very productive and collaborative. Chair Cayer would like to translate that same productivity and collaboration to the UMF Board of Visitors. Along with Chair Cayer, Board members Lisa Laflin, Betty-Jane Meader, and Jared Cash represented UMF at the first summit. The second summit of the steering committee will take place in November.

Going forward, the annual report that we are required to submit to the Board of Trustees should have more emphasis on strategic goals and the actions taken by our Board to move them forward. Chair Cayer will want the annual report reviewed by the Board before submitting to Chancellor Page’s office.

The summer work group, consisting of the Chair and members Lisa Laflin, Pete Addicott, Betty-Jane Meader, and Mark Shibles, was very productive. The group looked at the roles and responsibilities of the Board listed in the charter, including advocacy and fundraising for the University, advising the President on community and regional needs, and reviewing tuition increases, new academic programs, etc. before they are sent to the Trustees. Asset mapping the skills and backgrounds that each member brings to the Board could be an effective way of taking stock of what we have in order to make the most of it. It would also benefit the University community if the Board of Visitors was more visible, both in terms of who sits on it and what its purpose is.

Meetings will increase from four to seven per year, adding one meeting to each semester and one mid-summer session. Most meetings will be held on Fridays from 1:00 to 4:00 p.m., with the exception of the January 30, 2015 meeting, which will incorporate the President’s All-Campus Meeting and will begin at 11:45 a.m.
Chair Cayer is interested in forming a committee structure similar to those at Fort Kent and Orono to help move the strategic plan, UMF 2020: Experience UMF, forward. This will allow for members to engage in specific elements/areas that are relevant to their interests and talents and the Board to focus on specific areas of interest in the UMF 2020 document.

**President’s Report – Kate Foster**

The President invited the Board to attend each of the four All-Campus meetings. The dates, time, and locations were sent to the Board electronically by Shelby, along with an invitation to the Welcome Back BBQ, a campus-wide lunch held at the beginning of the fall semester for all faculty and staff.

Outdoor Recreation and Business Administration has now been approved by the Board of Trustees to become a fully-fledged Bachelor of Arts degree program. This is a unique opportunity for UMF that has been very successful to date.

President Foster announced that new Provost and Vice President for Academic Affairs Dr. Joseph McGinn will join the Board at a later meeting to meet the Board as he was unable to attend this one. Vice President for University Advancement Kelly Dodge has resigned. President’s Council has come up with a temporary solution for Advancement and Marketing & Communications in the meantime. Kate provided a handout detailing the senior administration and the areas that each person oversees as a point of reference for the Board.

Fall ’14 enrollment has been lower than we predicted, resulting in variances in budgeted numbers of credit hours and enrolled students. The handout provided by the President showed those variances in greater detail.

Updates from the University of Maine System: IT is now a UMS-provided service. HR, Procurement, and Facilities Management are also being evaluated for the same type of opportunities to streamline services for efficiency. President Foster has been asked by the Chancellor to serve as Chair of the Process Oversight Committee of the system-wide Academic Portfolio Review and Integration Process (APRIP). This work is a way to reimagine the academic portfolios of the seven campuses in a way that is beneficial to everyone. Many updates will come as the process progresses.

A handout from Advancement detailing annual gifts was provided using information from VP Kelly Dodge. UMF has not traditionally had a culture of giving here on campus. Finding ways to change that is important, and should be undertaken over the next year.

**BoV Discussion Item: UMF Strategic Plan**

The Plan answers five big questions:

1. Who are we?
2. What is our scope and scale?
3. How will we operate?
4. Where do we operate?
5. Why this plan, and why now?

The Board of Trustees has strategic initiatives already underway that we will align ourselves with as we implement our plan. Copies of the implementation plan were handed out to accompany the strategic
plan. At the October Board of Visitors meeting, Chief Operating Officer Fred Brittain will join to go over the implementation plan.

**Upcoming meeting dates (confirmed):**

- **October 24, 2014** – 1:00 to 4:00pm, CR 123 (Olsen Student Center, first floor)
- **December 5, 2014** – 2:00 to 5:00pm, CR 123 (Olsen Student Center, first floor)
- **January 30, 2015** – begins at 11:45 with the All-Campus meeting in Lincoln Auditorium and then continues at 1:00 in North Dining Hall A
- **March 13, 2015** – 1:00 to 4:00pm, North Dining Hall A
- **May 22, 2015** – 1:00 to 4:00pm, North Dining Hall C
- **July 17, 2015** – 1:00 to 4:00pm, North Dining Hall A

**All-Campus Meeting Dates – all held in Lincoln Auditorium**

- **Friday, September 5, 2014**
- **Friday, November 21, 2014**
- **Friday, January 30, 2015** – will be combined with the regular BoV meeting
- **Friday, April 10, 2015**

Due to the change in meeting times, please note that lunch will not be served. Light refreshments will be available.